

Alonso Pineda

DIRECTOR - PRODUCER - ARTS MANAGER

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I am a diverse creator originally from Mexico City. I am proudly the first Latino graduate of the Master of Directing for performance at the Victorian College of the Arts, Melbourne. I am passionate about creating entertaining and provoking live experiences that invite to feel, to think and to explore the complexity of being human. My working experience includes theatre, performance, live events and film.

EDUCATION AND TRAINING

Master of Directing for Performance

Graduate July 2021
Victorian College of the Arts,
University of Melbourne
Melbourne, Australia

The Actor's Director Intensive with Ian Rickson and Iain Sinclair

June - July 2023
16th street Studio
Melbourne, Australia

Financial Management for Senior Arts Executives Seminar

2023
John Paxinos & Associates
Melbourne, Australia

Bachelor of Communication

Graduate January 2013
Anahuac University Mexico
Mexico City, Mexico

AWARDS

Cassidy Bequest Scholarship for excellence

Theatre - Victorian College of the Arts
2019
Assessed on artistic merit, academic merit,
career aspirations, and likely success in
completing the proposed course of study.

Creative development Grant

Theatre Board - University of Melbourne
2020
To support project development and
exploration of the use on new digital
techniques in performance as a
response to lockdown in Melbourne.

Creative Arts Grant

Student Union - University of Melbourne
2020
To acquire new technology for
application on digital techniques in live
performance as a response to lockdown
in Melbourne.

WORK AND EXPERIENCE

• Theatre and performance

2024 National Institute of Circus Arts - Artistic consultant

Working with third-year students in developing their graduating solo acts.

2024 "A scary thing happened by the Campfire" - Co-creator and Co-director

Melbourne Fringe 2024
Touring award winner

2023 Circus Oz - General Manager

Expanding my Artistic practice into the Performing Arts management.
Implementing a sustainable practice in an Arts organisation based on a project-based and entrepreneurial vision.
Produced most recent works of the company - "Non Stop", "Smash It!".

2022 "Gundog" - Director

By Simon Longman. Royal Court's Jerwood New Playwrights programme.
Melbourne. Threefates Theatre production at Chapel off chapel.

2022 "Nothing" - Director

By Fleur Murphy based on the award-winning novel by Janne Teller.
Melbourne. Independent production at Fortyfivedownstairs.

2022 "Admissions" - Assistant Director

By Joshua Harmon. Directed by Gary Abrahams.
Melbourne Theatre Company.

2021 "Harry Potter and the cursed Child" - Directorial secondment

By J.K. Rowling, Jack Thorne and John Tiffany.
Directorial secondment with Naomi Edwards, Australian Associate Director.
Melbourne. Michael Cassel group.

2020 "Fill, fill, fill, fill, fill, fill, fill" - Assistant Director

By Steph del Rosso. Directed by John Kachoyan. Second year actors final project. Zoom performance.
Melbourne. The Victorian College of the Arts.

2018 - 2019 "Love/Sick" - Creative and Executive Producer

By John Cariani. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season.
Mexico City and National tour. More than 100 performances. Produced by Retro Live Co.

2018 "Rag and Bone" - Creative and Executive Producer

By Noah Haidle. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season.
Mexico City. 60 performances in venue with 350 seats capacity. Produced by La teatrería.

2017 "Heisenberg" - Creative and Executive Producer

By Simon Stephens. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season.
Mexico City. 50 performances in venue with 110 seats capacity.
Co-produced with Mónica Huarte, Arturo Fernández, Óscar Carnicero.

2017 "My son just walks a bit slower" - Executive Producer

By Ivor Martinić. In charge of funding, budgets and financial viability during season. Mexico City. 18 performances in venue with 110 seats capacity. Produced by La teatrería.

2015 - 2016 "Constellations" - Creative and Executive Producer

By Nick Payne. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season in venue with 110 seats capacity. Mexico City. More than 100 performances. Co-produced with Mónica Huarte, Raúl Ávila, Óscar Carnicero.

2015 "Circa's What will have been" - Assistant Producer

Assisting Executive Producer in budget and international artist liaison. Mexico City. 5 performances in venue with 110 seats capacity. Produced by La teatrería.

2015 "Joey Arias tribute to Billie Holliday" - Executive Producer

In charge of budget, financial viability and assisting in artist liaison. Mexico City. 5 performances in venue with 110 seats capacity. Produced by La teatrería.

2014 to 2019 La Teatrería - Curator / Creative and Executive Producer / Coordinator

Co-developed original concept of an entertainment venue consisting of two theatres, one restaurant and two bars. In charge of curating the cultural and entertainment offer including the theatre season program, music concerts and special events with national and international artists. Developing international relationships in Arts fairs such as CINARS in Montreal. Developing audience engagement strategies. Producer of company's theatre and special projects in our venue and others. Mexico City.

2010 - "Elsa & Fred" - Assistant Director

By Marcos Carnevale and Marcela Guerty based on their 2005 feature film by the same title. Directed by José Solé, one of the most recognized Theatre and Opera Directors in Mexico (Deceased, 2017). Mexico City. 50 performances in venue with 1200 seats capacity. Independent production.

2008 "Avenue Q, the musical" - Assistant Stage Manager

By Robert Lopez, Jeff Marx and Jeff Whitty. Including coordinating workshop with puppeteer Rick Lyon, original puppet designer Avenue Q, Broadway. Mexico City. more than 100 performances. Produced by Jinich, Birman, Becker, Rajlevsky.

• **Film and Television**

2013 "The popcorn chronicles" (feature film) - Production Assistant

Directed by Emilio Portes. Released in 2014. Produced by Alameda Films. Mexico City.

2012 - 2013 Alameda Films Production and Distribution company - Production supervisor

Analyzing and reviewing scripts for new film projects. Supervising production timetables during production and post-production phase. Providing reports of targets and possible audiences for film distribution projects. Mexico City.

2009 Media Mates Company - Casting coordinator

In charge of providing cast proposals to the casting director. Projects include: "Mujeres asesinas, season 2" and "Tiempo final, season 2" filmed in Bogotá in co-production with Telefe. Mexico City.

• **Live events**

2016 "Bahidora festival" - Art installation and activity Coordinator

In charge of artist liaison to create durational Art installations and activities during the 3-day music, cultural and environmental festival. Mexico. 9,000 spectators. Produced by Distrito global.

2011 "Corona Capital Music Festival" - International bands Host

In charge of accompanying international bands such as Moby, Florence and the Machine and Cansei de ser sexy during the 3-day festival. Offering logistics support to the band around their performance during the festival, and supervising the quality of their experience. Mexico City. 20,000 spectators. Produced by CIE.

2010 "Diesel fashion brand launching event" - Production Assistant

Assisting Producer during pre-production phase. Bump in, bump out and coordination during event. Mexico City. 1000 guests including creative director of the brand, Renzo Rosso. Produced by DEP.

2009 "David LaChapelle for XX Lager launching event" - Production Assistant

Assisting Producer during pre-production phase. Bump in, bump out and coordination during event. Mexico City. 800 guests including photographer David LaChapelle. Produced by DEP.

2009 "Rufino Tamayo Foundation Annual Gala" - Production assistant

Assisting Producer during pre-production phase. Bump in, bump out and coordination during event. Mexico City. 500 guests. Produced by DEP.

2008 "International Contemporary Film Festival Mexico City, Awards ceremony" - Assistant Stage Manager

Assisting stage manager in backstage during live award ceremony. Mexico City. 300 guests. Produced by Cinemex.

REFERENCES

Available upon request.