

Alonso Pineda

DIRECTOR - PRODUCER - ARTS MANAGER

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I am a dynamic creator originally from Mexico City. I lead creative processes and generate performances that invite to feel, to think and to explore the complexity of being human.

My working experience includes theatre, circus, live events, film and educational practice.

EDUCATION AND TRAINING

Master of Directing for Performance

2021
Victorian College of the Arts,
University of Melbourne
Melbourne, Australia

The Actor's Director Intensive with Ian Rickson and Iain Sinclair

June - July 2023
16th street Studio
Melbourne, Australia

Bachelor of Communications

Graduate January 2013
Anahuac University Mexico
Mexico City, Mexico

Financial Management for Senior Arts Executives Seminar

2023
John Paxinos & Associates
Melbourne, Australia

Safeguarding Children

Online course
Australian Childhood Foundation
Melbourne, Australia

AWARDS

Cassidy Bequest Scholarship for excellence

Theatre - Victorian College of the Arts
2019
Assessed on artistic merit, academic merit,
career aspirations, and likely success in
completing the proposed course of study.

Creative development Grant

Theatre Board - University of Melbourne
2020
To support project development and
exploration of the use on new digital
techniques in performance.

City of Melbourne

Annual Arts grants
2025
To direct a theatre season of
Rumbleskin by Ames May Nunn.

WORK AND EXPERIENCE AUSTRALIA

Ongoing:

-Victorian College of the Arts - Sessional Academic
-National Institute of Circus Arts - Artistic consultant
-St Martins Youth Arts Centre - Lead Artist

Most recent:

2026 Melbourne Theatre company - Lead artist educational partnership with the VCA Secondary School.

2026 "The Effect" by Lucy Prebble - Director. Theatre Works, Melbourne.

2025 "Rumbleskin" by Ames May Nunn - Director. Fortyfivedownstairs, Melbourne.

2025 "1984" by George Orwell adaptation by Robert Icke and Duncan Macmillan - Director. Graduating production Bachelor Creative Arts - Acting JMC Academy. Arts Centre, Melbourne.

2024 "A scary thing happened by the Campfire" - Co-creator/Co-director. Gasworks, Melbourne Fringe 2024.
* Touring award winner

2023 - 2024 Circus Oz - General Manager. Implemented a two-year plan focusing on the artistic and business visions to secure the ongoing operations of the organisation.

2022 "Gundog" by Simon Longman. - Director. Threefates Theatre production at Chapel off chapel, Melbourne.

2022 "Nothing" by Fleur Murphy based on the award-winning novel by Janne Teller - Director. Fortyfivedownstairs, Melbourne.

2022 "Admissions" by Joshua Harmon- Assistant Director. Directed by Gary Abrahams. Melbourne Theatre Company.

2021 "Harry Potter and the cursed Child" by J.K. Rowling, Jack Thorne and John Tiffany - Directorial secondment with Naomi Edwards, Australian Associate Director. Michael Cassel group, Melbourne.

2020 "Fill, fill, fill, fill, fill, fill, fill, fill" by Steph del Rosso.- Assistant Director. Directed by John Kachoyan. The Victorian College of the Arts, Melbourne.

WORK AND EXPERIENCE MEXICO

2018 - 2019 "Love/Sick" - Creative and Executive Producer

By John Cariani.

Mexico City and National tour. More than 100 performances. Produced by Retro Live Co.

2018 "Rag and Bone" - Creative and Executive Producer

By Noah Haidle. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season.

Mexico City. 60 performances. Produced by La teatrería.

2017 "Heisenberg" - Creative and Executive Producer

By Simon Stephens. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season.

Mexico City. 50 performances. Co-produced with Mónica Huarte, Arturo Fernández, Óscar Carnicero.

2017 "My son just walks a bit slower" - Executive Producer

By Ivor Martinich. In charge of funding, budgets and financial viability during season.

Mexico City. 18 performances in venue with 110 seats capacity. Produced by La teatrería.

2015 - 2016 "Constellations" - Creative and Executive Producer

By Nick Payne. Originated project and selected cast and creative team. In charge of funding, budgets and financial viability during season in venue with 110 seats capacity.

Mexico City. More than 100 performances. Co-produced with Mónica Huarte, Raúl Ávila, Óscar Carnicero.

2015 "Circa's What will have been" - Assistant Producer

Assisting Executive Producer in budget and international artist liaison.

Mexico City. 5 performances in venue with 110 seats capacity. Produced by La teatrería.

2015 "Joey Arias tribute to Billie Holliday" - Executive Producer

In charge of budget, financial viability and assisting in artist liaison.

Mexico City. 5 performances in venue with 110 seats capacity. Produced by La teatrería.

2014 to 2019 La Teatrería - Curator / Creative and Executive Producer / Coordinator

Co-developed original concept and collectively programmed first two years of operations.

Mexico City.

2010 - "Elsa & Fred" - Assistant Director

By Marcos Carnevale and Marcela Guerty based on their 2005 feature film by the same title.

Directed by José Solé, one of the most recognized Theatre and Opera Directors in Mexico (Deceased, 2017).

Mexico City. 50 performances in venue with 1200 seats capacity. Independent production.

2008 "Avenue Q, the musical" - Assistant Stage Manager

By Robert Lopez, Jeff Marx and Jeff Whitty.

Including coordinating workshop with puppeteer Rick Lyon, original puppet designer Avenue Q, Broadway.

Mexico City. more than 100 performances. Produced by Jinich, Birman, Becker, Rajlevsky.

• Film and Television

2012 - 2013 Alameda Films Production and Distribution company - Assistant Producer

New scripts reviewed. Production management. Engagement and viability analysis support for new projects.

Mexico City.

2013 "The popcorn chronicles" (feature film) - Production Assistant

Directed by Emilio Portes. Released in 2014. Produced by Alameda Films.

Mexico City.

2009 Media Mates Company - Casting coordinator

Projects include: "Mujeres asesinas, season 2" and "Tiempo final, season 2" filmed in Bogotá in co-production with Telefe.

Mexico City.

• Live events

2016 "Bahidora festival" - Art installation and activity Coordinator

In charge of artist liaison to create durational Art installations and activities during the 3-day music, cultural and environmental festival.

Mexico. 9,000 spectators. Produced by Distrito global.

2011 "Corona Capital Music Festival" - International bands Host

In charge of accompanying international bands such as Moby, Florence and the Machine and Cansei de ser sexy during the 3-day festival. Offering logistics support to the band around their performance during the festival, and supervising the quality of their experience.

Mexico City. 20,000 spectators. Produced by CIE.

2008 - 2010 - Production Assistant

Projects include "Diesel fashion brand Mexico launch", "David LaChapelle for XX Lager launching event", "Rufino Tamayo Foundation Annual Gala", "International Contemporary Film Festival Mexico City, Awards ceremony".